SendSeven

CONVERSATIONAL USE CASES · PARTNER PROGRAM: WHATSAPP EDITION

Inspiration for your next client projects.

Twelve **fully automated** conversational use cases for every industry your clients serve, sorted by mechanic. Delivered as a partner by SendSeven.

98 %
Open rate WhatsApp
vs. 19 % email

3×
Conversion in chat
vs. web form

30 %
Opt-in via quiz
& lead campaigns

THE 3 CLASSICS

WhatsApp Newsletter
Around 98 % open rate.

- Up to 5× more clicks than email
- Instant revenue from promos & drops
- Segmented & GDPR-compliant

WhatsApp Customer Service
Always reachable.

- Replies in minutes, around the clock
- Bots handle routine questions
- Fewer tickets, more satisfaction

WhatsApp Sales
Sales chat instead of mail.

- Personal 1:1 dialogue
- A direct line speeds up the close
- Images, videos and PDFs help you sell

Then: 12 agency use cases across 3 mechanics →



CONVERSATIONAL USE CASES IN PRACTICE

01 Lead-Gen & Qualification

4 USE-CASES

80 % fewer drop-offs.

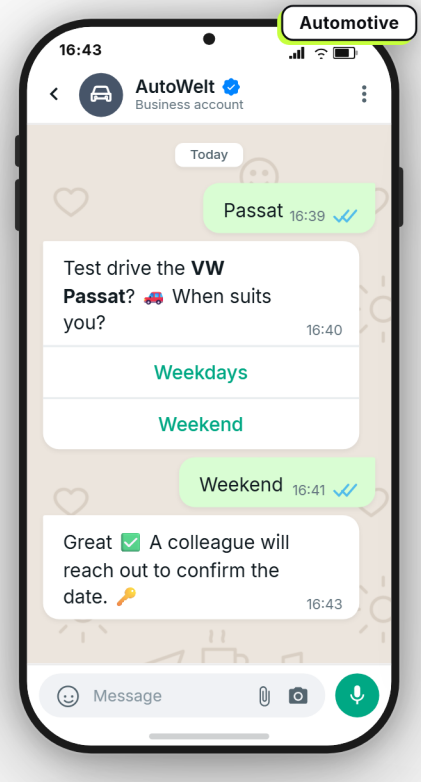
The chat pre-qualifies or books the appointment. The web form is gone.

WHAT IT DELIVERS

- Pre-qualified leads despite a low barrier
- Appointment straight into the calendar
- Much higher conversion than a web form

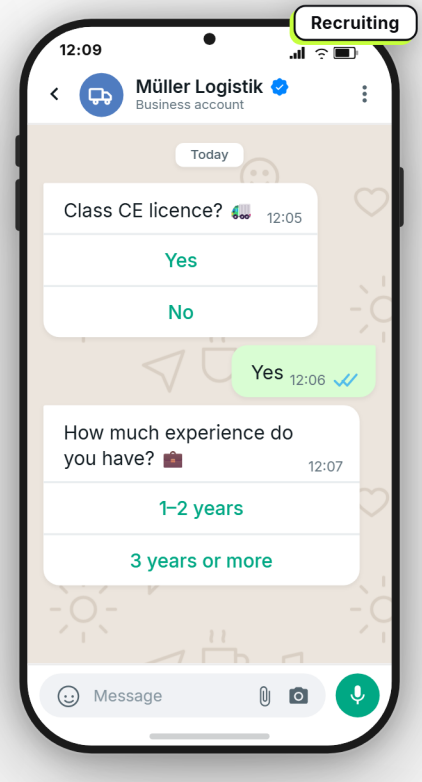
TYPICAL INDUSTRIES

Automotive · Real Estate · Recruiting · Banking · Solar · E-Commerce · Retail · Insurance · Trades · Healthcare



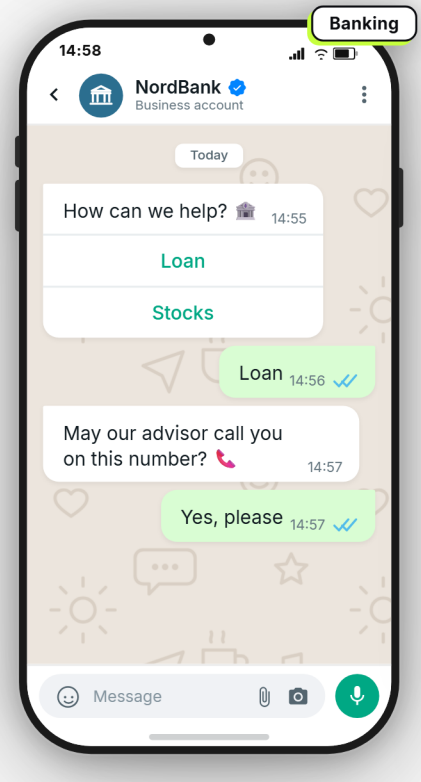
Test-Drive Booking

From interest to a dealership appointment, no phone call needed.



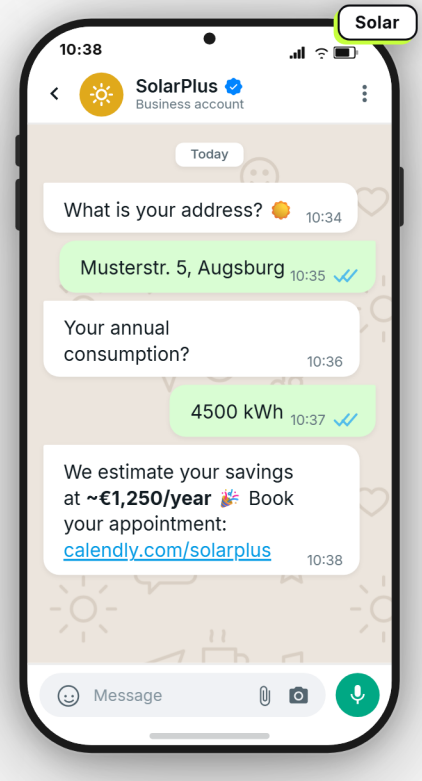
Applicant Screening

Application data captured via chat. Up to 80 % fewer drop-offs.



Advisory Appointment

Customer picks the topic and opts in for the call. The advisor gets a warm lead.



"Is solar worth it?"

Savings are quantified instantly. Curiosity turns into an on-site appointment.

02 Quiz & Self-Assessment

4 USE-CASES

Advice becomes conversion.

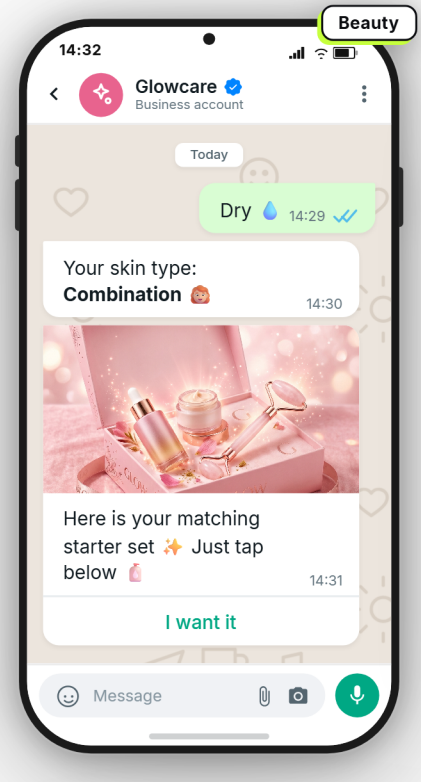
Five to seven single-choice questions lead to a personalised result, and the right recommendation.

WHAT IT DELIVERS

- A tailored recommendation lifts the cart
- First-party data instead of a form
- Opt-in for later outreach

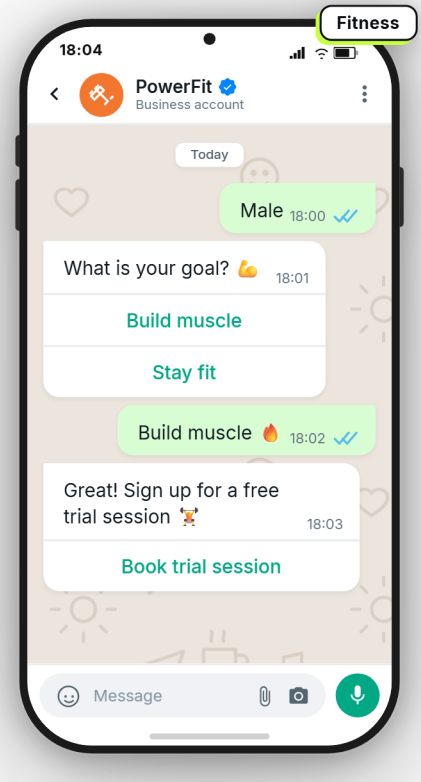
TYPICAL INDUSTRIES

Beauty · Fitness · Insurance · Entertainment · Coaching · Health · E-Commerce · Travel · Pharma



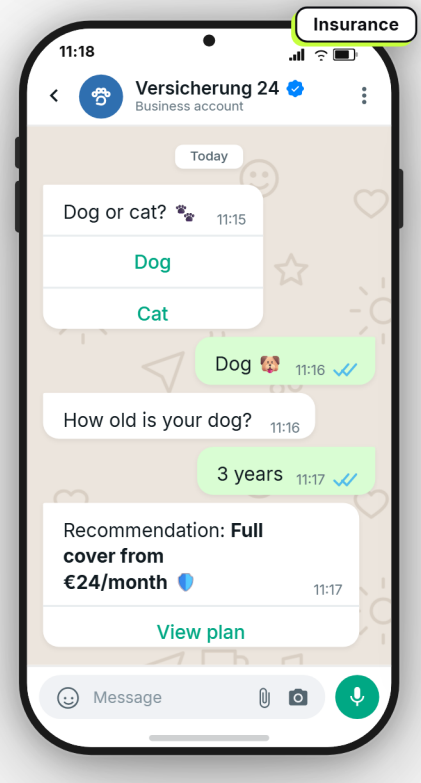
Skin-Type Finder

Five questions reveal the skin type. The matching routine arrives as a purchase recommendation.



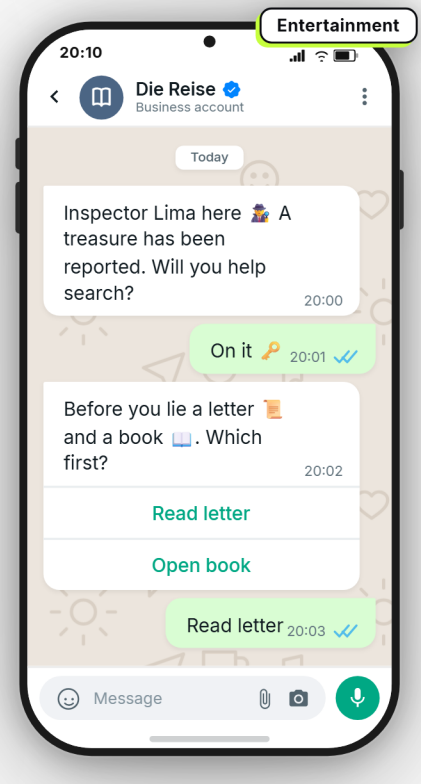
Training-Plan Finder

From goal check straight to a trial session, higher conversion than any web form.



Pet-Insurance Check

Needs clarified in a few questions. The lead is pre-qualified, no form.



Interactive Story

The branching story holds attention. Whether treasure hunt, famous figure or historic event.

03 Gamification & Engagement

4 USE-CASES

Daily triggers, opened voluntarily.

Playful value over several days brings reach, data and engagement.

WHAT IT DELIVERS

- Data as a by-product: preferences, locations, tastes
- Reach through sharing
- Repeat visits without ad spend

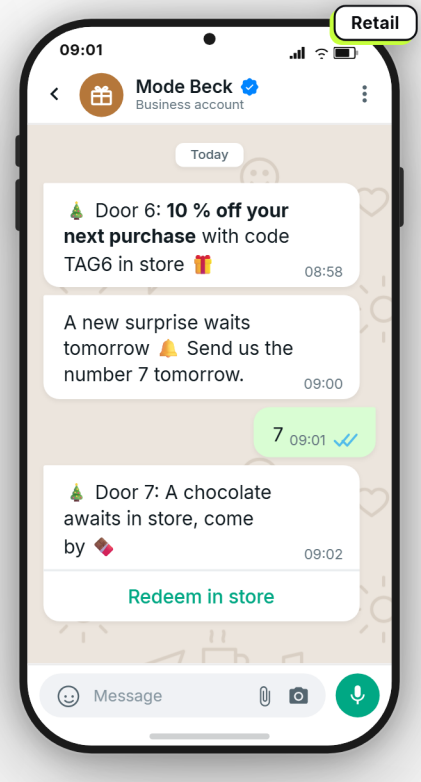
TYPICAL INDUSTRIES

Event · Retail · E-Commerce · Brand · Fashion · Loyalty · FMCG · E-Commerce · Gastronomie · Sport



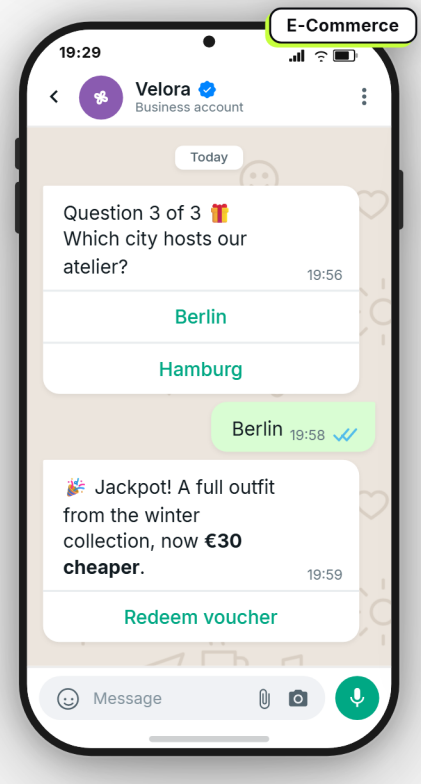
Scavenger Hunt

Daily riddles over several days. Repeat visits with no ad budget.



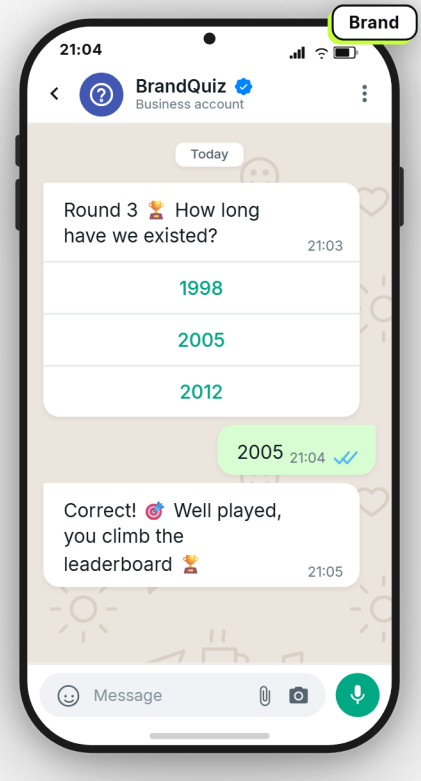
Advent Calendar

24 doors, 24 touchpoints. Every day a reason to open the chat.



Prize Draw

Entry in one tap, opt-in included. Reach plus new contacts.



Quiz Show

Brand knowledge tested playfully, with a reward. Edutainment that sticks.

SendSeven

FOR AGENCIES

PARTNERSHIP

One tool. All tenants. Your margin.

You know your clients. We bring the conversational mechanics, as infrastructure you ship under your name and at your prices.

PRICING

from **9 €**

per month

- No user seats, unlimited users.
- One invoice for you, you re-bill per client.
- Pay-as-you-go. No minimum term.

MORE CLIENTS, MORE MARGIN

Pay-as-you-go	< 5 clients	**2.5 cents** / message	38 %
Scale	5–14 clients	**1.8 cents** / message	55 %
Business	15 clients +	**1.2 cents** / message	70 %

The more clients you serve, the cheaper the purchase price, **the margin stays with you**. Resale to clients: 3 – 5 cents per message.

What you earn

You sell creative and performance. We deliver the tech. More clients = lower prices = higher margin.

Training + support included

We make you successful. You talk to your clients, we talk to you.

No developers needed

Setup without IT. Configure mechanics instead of coding.

TRUE MULTI-TENANCY

Your client sees the result. You keep control.

Manage every client from one login. One click and you are in the account: set up campaigns, steer conversations, connect channels. Without your client ever needing to log in.

You sell service, not software. Low entry prices give you the room to offer expertise as a premium service "on top" and keep the full margin.

WhatsApp, RCS, Instagram, email: every client channel on one platform. GDPR-compliant, made in Germany. Privacy as a selling point.

One tool. All tenants. Your margin.

GDPR by Design · EU-Hosting · Frankfurt · Meta Business Partner · AI · No model training · EU AI Act Ready · Made in Germany

→ Click here for a demo ←

Contact

bosko@sendseven.com

